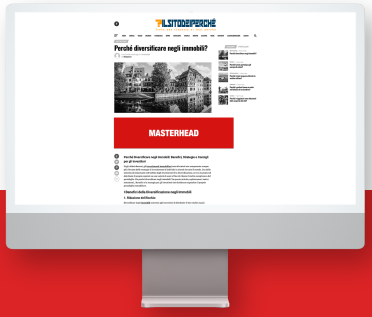
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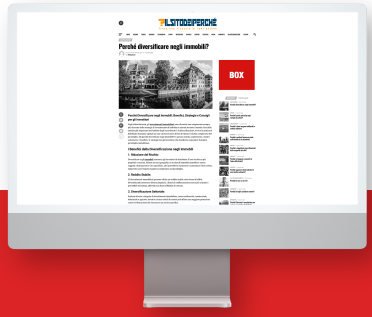
FORMATI STANDARD IAB



MASTERHEAD

☑ CONSENT ☑ NO CONSENT

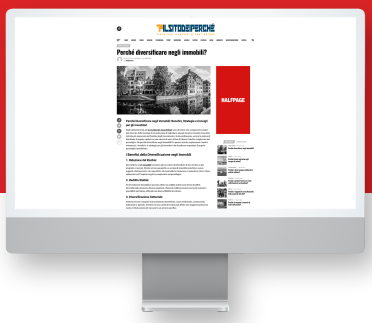
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Type IMAGE .jpg | IMAGE .gif
Size Max 100 KB
Animation Yes
Audio No



BOX

☑ CONSENT ☑ NO CONSENT

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Type IMAGE .jpg | IMAGE .gif
Size Max 100 KB
Animation Yes
Audio No



HALFPAGE

☑ CONSENT ☑ NO CONSENT

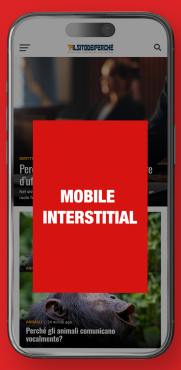
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Type IMAGE .jpg | IMAGE .gif
Size Max 100 KB
Animation Yes
Audio No



LEADERBOARD

☑ CONSENT ☑ NO CONSENT

Dimension 728×90 px
Type IMAGE .jpg | IMAGE .gif
Size Max 100KB
Animation Yes
Audio No



MOBILE INTERSTITIAL

☑ CONSENT ☒ NO CONSENT

Dimension: 320x480 px
Type IMAGE .jpg | IMAGE .gif
Size Max 100 KB
Animation Yes
Audio No

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CONSENT
NO CONSENT

SKIN | 3D SKIN



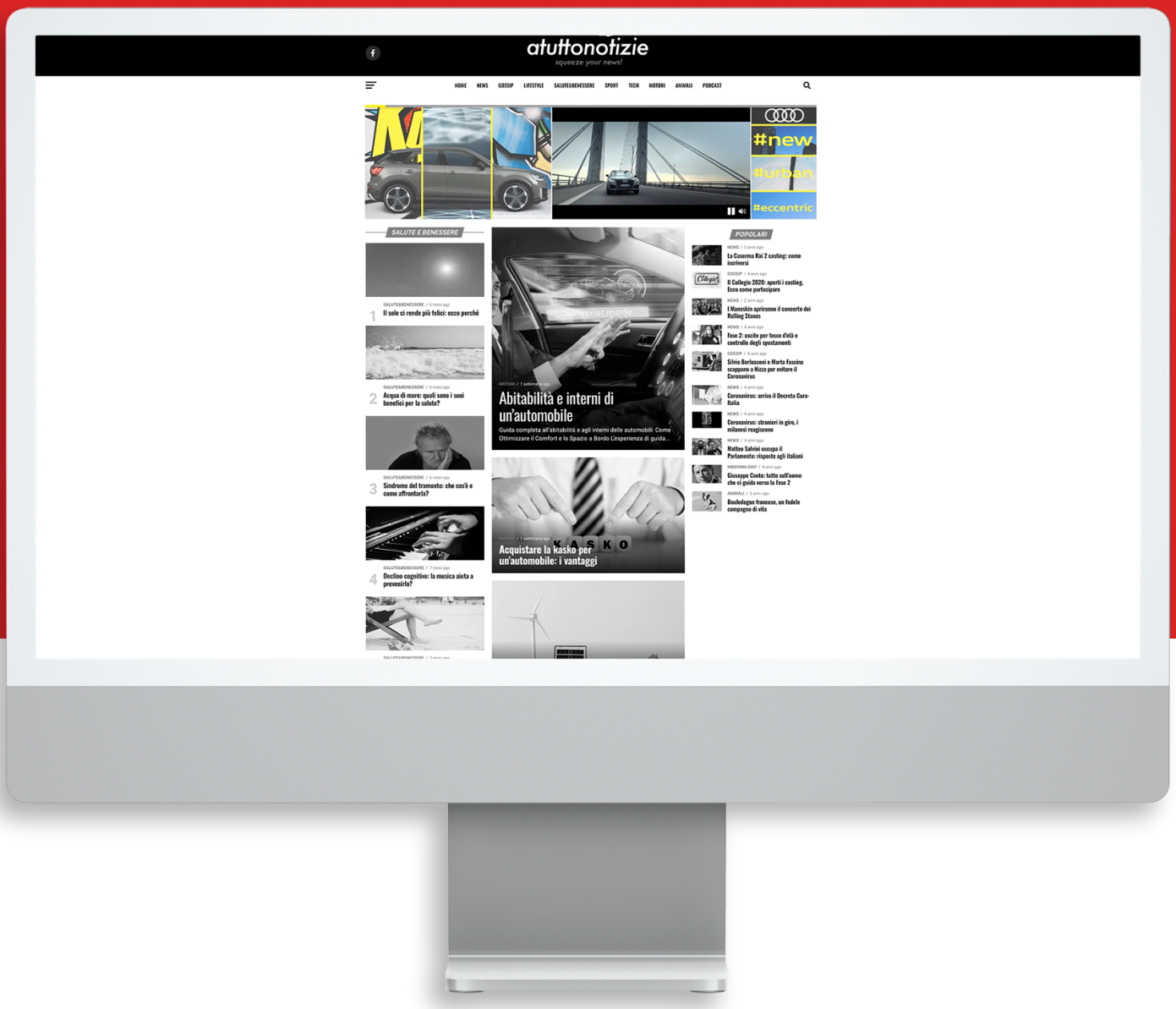
4 Creative Assets
Desktop Bg Image
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CONSENT
NO CONSENT

VIDEO BANNER



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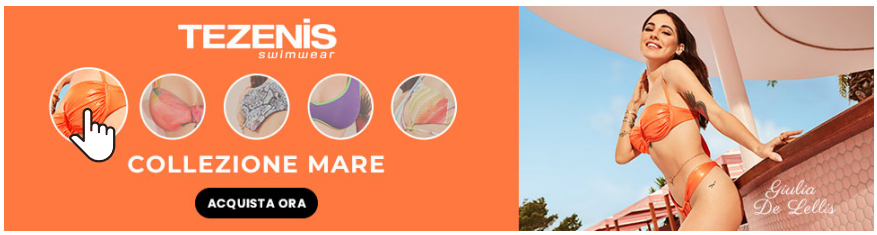
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CATALOGUE COVER

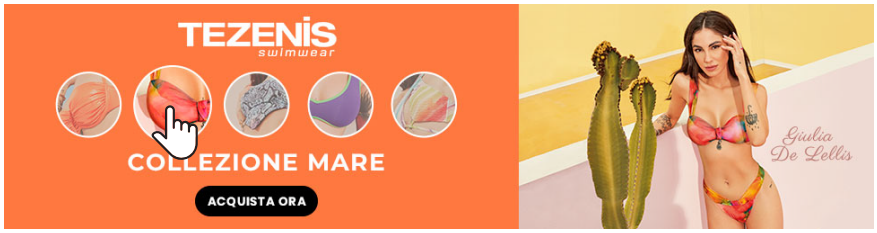
BASE



HOVER 1



HOVER 2



HOVER 3



HOVER 4



Min2 Max 10 Creative Assets
Desktop Bg Image Mobile
Bg Image Video

KetchUP ADV squeeze your web!

CONSENT
NO CONSENT

CATALOGUE COVER

BASE



HOVER 1



HOVER 2



HOVER 3



Min2 Max 10 Creative Assets
Desktop Bg Image Mobile
Bg Image Video

KetchUP ADV squeeze your web!

CONSENT
NO CONSENT

INTERSTITIAL CARD



2 Creative Assets

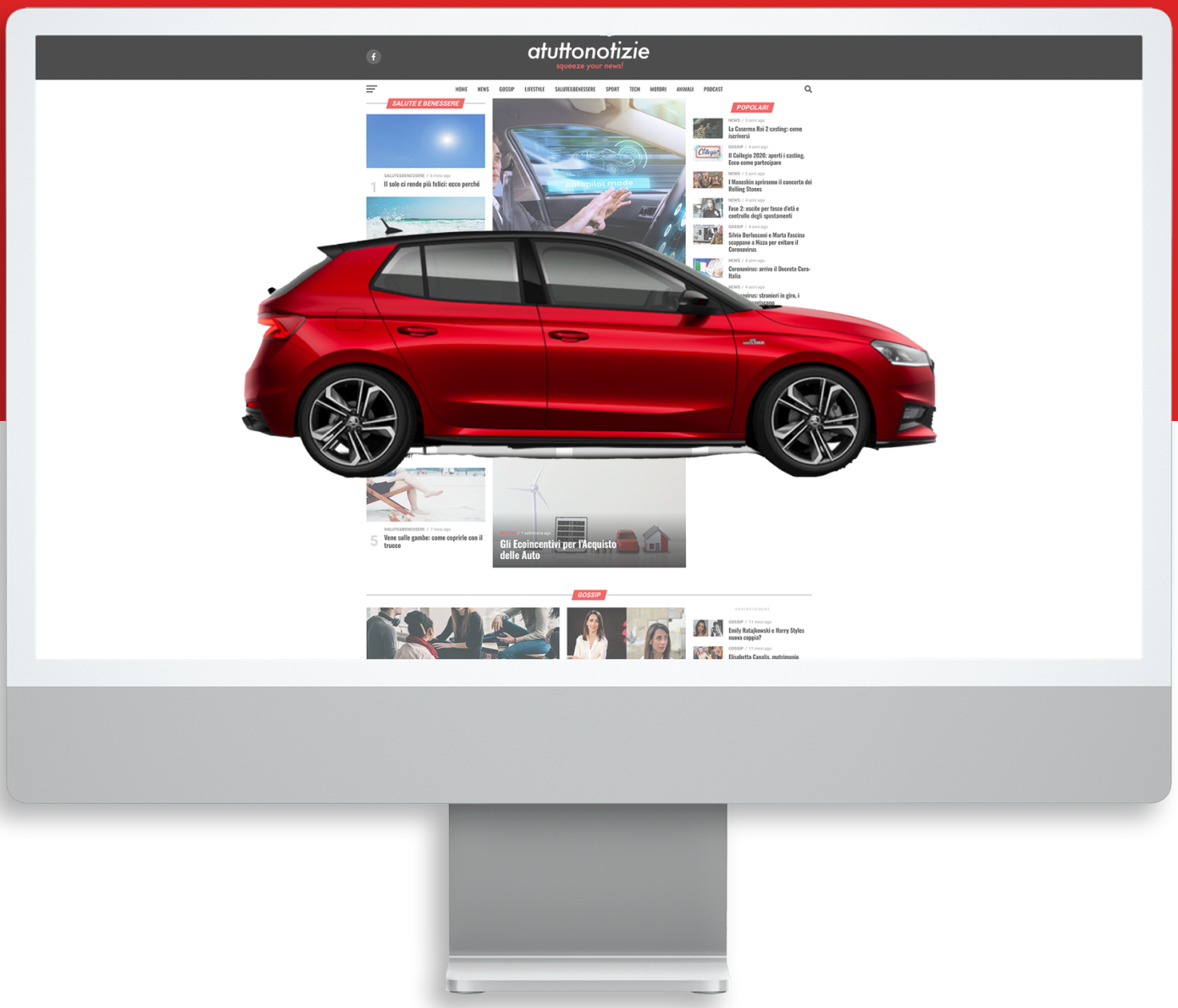
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CONSENT
NO CONSENT

INTERSTITIAL AUTOMOTIVE

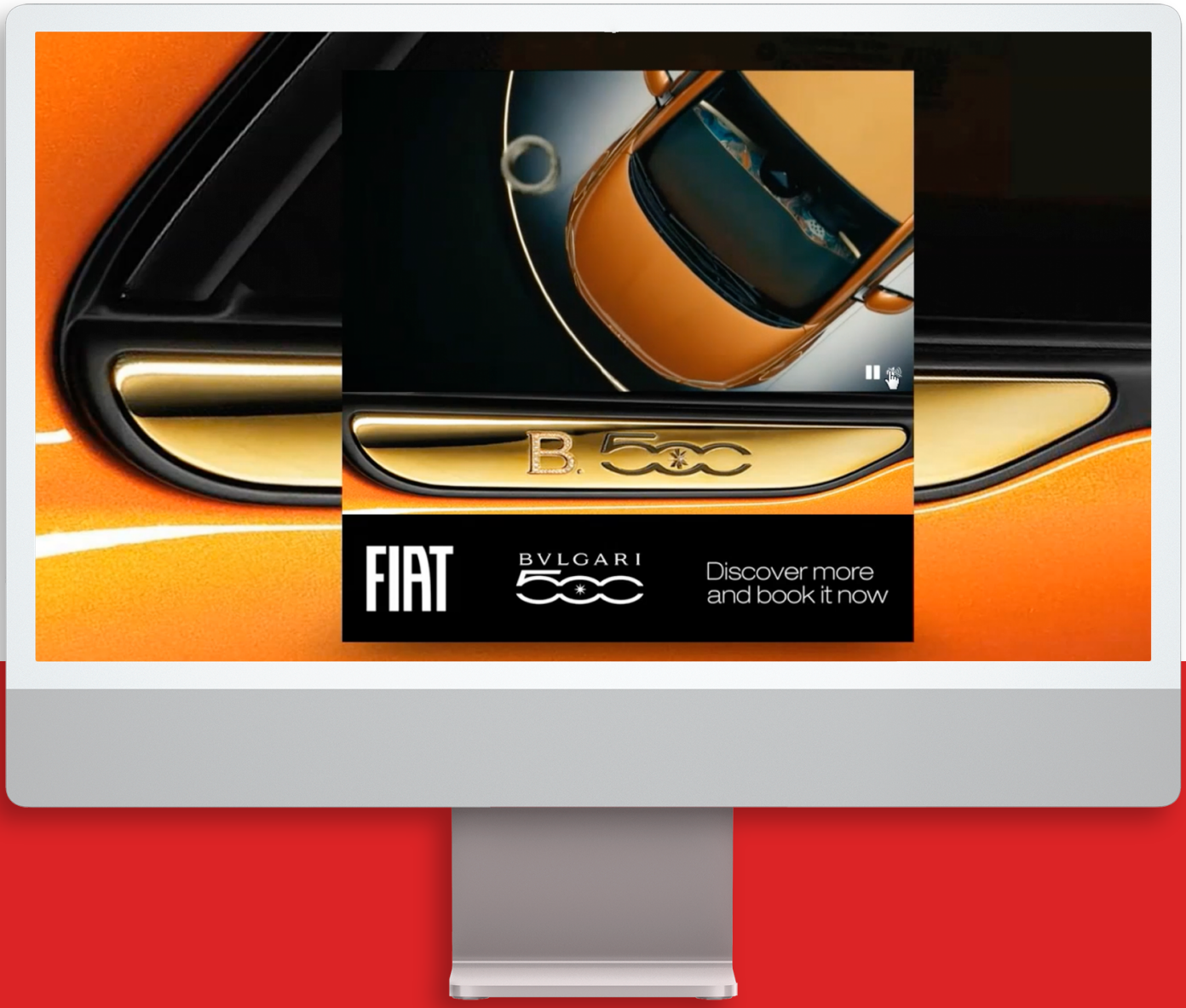


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CONSENT
NO CONSENT

INTERSTITIAL VIDEO CUBE



4 Images +
Video (1 For Bg Video)

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INTERSTITIAL STORY



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